

NCC Cable System Order

Order #	62421432
Syscode	9036
System Name	News 12/Central New Jersey Zone
Market	New York

Flight Dates	05/08/17 - 05/14/17
Agency	Buying Time
Advertiser	John Wisniewski for Governor

Update Date	05/08/17
Version	2 Vs. 1

AE	James Pagano
Sales Coordinator	Evan Butcher
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Mar17
-	

Client Code	
Product Code	ADD
Est Code	Debates
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks		1	
Total		\$528.00	
Commission		\$79.20	
Net Total		\$448.80	
Total Spots		4	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: Revised Dayparts for Tuesday Dem Debate. 5.8
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NWNJ	Pre/Post 1st Debate	5/8/17	5/14/17	19:00	20:00		X						-	-	1	\$132.00	\$132.00	30	R1: FIXED: Pre Debate
2	NWNJ	Pre/Post 1st Debate	5/8/17	5/14/17	21:00	22:00		X						-	-	1	\$132.00	\$132.00	30	R1: FIXED: Post Debate
3	NWNJ	Pre/Post 2nd Debate	5/8/17	5/14/17	19:00	20:00				X				-	-	1	\$132.00	\$132.00	30	FIXED: Pre Debate
4	NWNJ	Pre/Post 2nd Debate	5/8/17	5/14/17	21:00	22:00				X				-	-	1	\$132.00	\$132.00	30	FIXED: Post Debate

	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	Total
SPOTS	4	0	0	0	0	0	0	0	0	0	0	0	4
AMT	\$528.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$528.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/23/17

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